

# Your Local Magazine

## Rate Card 2011/12

- Full colour, A4, glossy magazine
- 15,000 copies printed every month
- Delivered through every door in Diss, Roydon, Harleston and Attleborough and taken in drops to over 60 different places in local villages and towns
- Features local news, information and interesting articles
- Estimated readership of 37,000
- Produced by experienced local staff who know the area
- Committed to helping to promote local businesses and organisations

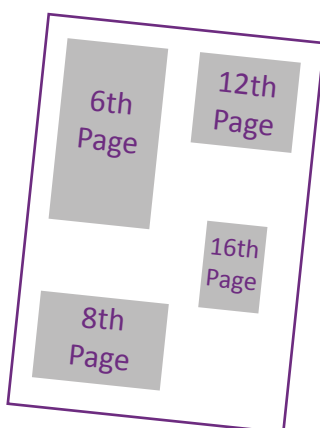
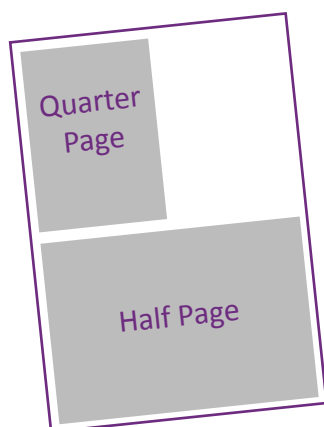


### Adverts Available

Size	Dimensions (mm)	Price
Full Page	297 (h) x 210 (w) + 3mm bleed all round	£375
Half Page	134 (h) x 184 (w)	£210
Quarter Page	134 (h) x 90 (w)	£125
Sixth Page	134 (h) x 58 (w)	£99
Eighth Page	64 (h) x 90 (w)	£88
Twelfth Page	64 (h) x 58 (w)	£62
Sixteenth Page	64 (h) x 43 (w)	£47

Directory Advert - 64mm x 43mm - Just £45!

- We can offer discounts on multiple bookings
- Artwork is accepted on CD, USB flash drive or via email to [fiona@yourlocalmagazine.net](mailto:fiona@yourlocalmagazine.net)
- Images should be in CMYK colour at 300dpi. Our preferred format is PDF, TIFF for jpeg
- All rates stated are plus VAT. VAT registration applied for, number pending



### Issue Dates

Issue Month	Booking Deadline
July	17th June
August	15th July
September	12th Aug
October	16th Sept
November	14th Oct
December	11th Nov
Jan 2012	9th Dec

To book an advert, or for more information, please contact us:

**01379 642044 or 01379 652330**

3 Hales Yard, Diss, Norfolk, IP22 4AF

jean, gary or heather@yourlocalmagazine.net  
Editorial queries: fiona@yourlocalmagazine.net

*We make your advert last longer!*

Because all our previous issues are kept on our website, your advert will keep working for you well beyond the edition it goes into.

Visit [www.yourlocalmagazine.net](http://www.yourlocalmagazine.net) to see for yourself!